

STRATEGIC PLAN

2020 – 2023



Vers.	DATE	WRITTEN BY	REVIEWED BY	APPROVED BY
1	7/03/2019	Board	Board	
2	1/5/2019		Board	
3	3/7/2019		CPED Committee	Board



VISION

ISV will be a dynamic and relevant institution delivering leadership, advocacy and excellence to its members whilst being a trusted adviser to the community, government, and industry.

MISSION

To promote professional development to our members throughout their professional lives, and promote and represent the surveying profession to the wider community and at all levels of government.

OBJECTIVES

- To adapt to meet the expectations and changing needs of professional land surveyors.
- To increase awareness, relevance and advocacy among all sectors of community.
- Continuing the Education and Professional Development of the membership base and others with interest in surveying in Victoria.
- To maintain a sustainable institution to provide the support and value expected by the membership.



To achieve our Vision we will focus on four core areas.

MEMBERSHIP

Student
Graduate
Professional

COMMUNITY

Wider Community
Government
Kindred Bodies

ISV will be a dynamic and relevant institution delivering leadership, advocacy and excellence to its members whilst being a trusted adviser to the community, government, and industry.

EDUCATION

Universities and PTA
Knowledge Transfer
Promotion and Profile

SUSTAINABILITY

Succession
Governance
Finance



MEMBERSHIP

ISV is a membership based organisation and must always seek to be relevant to its members throughout their professional lives.

AIMS

- Retention and growth of membership (by 10% year on year).
- Provide our members with all of their required continuing professional education requirements for the year.
- Promoting professional standards via education and advocacy.

COMMUNITY

Achieve a higher profile, outreach and influence for ISV and the surveying profession, with a greater sense of purpose and contribution.

We leave no-one behind in creating the community of the future.

AIMS

- Establishment of strategic engagement programs with government and other kindred bodies and stakeholders
- Promotion of the profession and its relevance, to the general public
- Establishment of programs and relationships to support socially responsible community development

EDUCATION

ISV seeks to ensure: knowledge is recorded for future generations; the general public understands our profession; and university students have a greater practical knowledge about surveying on entry into the profession.

AIMS

- Mentor system embracing members, university students and PTA candidates.
- Recording & knowledge transfer between members (retiring professionals, young professionals and university students) i.e. mentoring, internet, social outings
- Initiatives to engage the general community in survey education i.e. primary and secondary schools, kindred professional bodies, and associated professionals.

SUSTAINABILITY

ISV will maintain an organisation appropriate to, and involving, members.

AIMS

- Identify and educate potential board members.
- Establish new sources of consistent income streams.
- Staff are adequately resourced and able to support the aims of ISV.