

STRATEGIC PLAN

2016 – 2019

Vers.	DATE	WRITTEN BY	REVIEWED BY	APPROVED BY
1	15/05/15	Executive Officer	Committee	
2	01/07/15	Committee & EO	Members & Committee	
3	03/12/15	Executive & EO	Committee	
4	02/03/16	Executive & EO		



VISION

To be the dynamic organisation representing the surveying profession in South East Australia.

MISSION

To promote professional development to our members throughout their professional lives, and promote and represent the surveying profession to the wider community and at all levels of government.

OBJECTIVES

- To improve and elevate the professional and technical knowledge of those in the profession, and promote the science and practice of surveying in all its branches
- To raise the character and status and advance the interests of the profession of surveying and safeguard the interests of the profession of surveying generally.
- To encourage the study of surveying and the increasing of the number of qualified professionals.
- To maintain a sustainable institution to provide the support and value expected by our membership.



To achieve our Vision we will focus on four core areas.

MEMBERSHIP

Student
Graduate
Professional

COMMUNITY

Wider Community
Government
Kindred Bodies

*To be the dynamic organisation representing the
Surveying profession in South East Australia.*

EDUCATION

Universities
PTA
Survey Taskforce

SUSTAINABILITY

Relevance
Governance
Finance



MEMBERSHIP

ISV is a membership based organisation and must always seek to be relevant to its members throughout their professional lives.

AIMS

- Increase membership by 10% and retain 50% of student members.
- Broaden and diversify membership demographic to establish effective Young/Senior Surveyor Groups, encompass all branches of surveying and target under-represented groups.
- Enhance the value of membership in new ways to deliver quality experiences via services and education through relevant information delivered in ways members demand.

COMMUNITY

ISV actively supports surveyors in maintaining the integrity of the cadastre and promotes benefit to the community by improving the efficiency and value of the related processes and systems.

AIMS

- Increase engagement with our members and government to develop and advocate positions on key issues for surveyors and the community.
- Establish and promote community engagement across all levels of membership.
- Establish commercial agreements with identified kindred corporate entities.



EDUCATION

ISV seeks to advance the learning of surveying, and supports programs for entry into surveying and advancement throughout a surveyor's professional career.

AIMS

- Provide high quality professional development and communication with challenging, alternative and relevant content to develop and support surveyors.
- Provide support to surveyors seeking registration and other forms of post-graduate professional development.
- Enhance connections with existing tertiary institutions and establish connections with new ones.

SUSTAINABILITY

ISV will maintain a sustainable institution to provide the support and value expected by our members.

AIMS

- Establish ISV Board portfolios aligned with our interests with input harnessed from the skills of the broader ISV membership
- Create a succession plan to encourage diversity and refreshing of the ISV leadership.
- Establish new sources of consistent income streams.