

# **STRATEGIC PLAN**

## **2016 – 2019**

Vers.	DATE	WRITTEN BY	REVIEWED BY	APPROVED BY
1	15/05/15	Executive Officer	Committee	
2	01/07/15	Committee & EO	Members & Committee	
3	03/12/15	Executive & EO	Committee	
4	02/03/16	Executive & EO		



## **VISION**

To be the dynamic organisation representing the surveying profession in South East Australia.

## **MISSION**

To promote professional development to our members throughout their professional lives, and promote and represent the surveying profession to the wider community and at all levels of government.

## **OBJECTIVES**

- To improve and elevate the professional and technical knowledge of those in the profession, and promote the science and practice of surveying in all its branches
- To raise the character and status and advance the interests of the profession of surveying and safeguard the interests of the profession of surveying generally.
- To encourage the study of surveying and the increasing of the number of qualified professionals.
- To maintain a sustainable institution to provide the support and value expected by our membership.

To achieve our Vision we will focus on four core areas.

## **MEMBERSHIP**

Student  
Graduate  
Professional

## **COMMUNITY**

Wider Community  
Government  
Kindred Bodies

*To be the dynamic organisation representing the  
Surveying profession in South East Australia.*

## **EDUCATION**

Universities  
PTA  
Survey Taskforce

## **SUSTAINABILITY**

Relevance  
Governance  
Finance

## **MEMBERSHIP**

ISV is a membership based organisation and must always seek to be relevant to its members throughout their professional lives.

### **AIMS**

- Increase membership by 10% and retain 50% of student members.
- Broaden and diversify membership demographic to establish effective Young/Senior Surveyor Groups, encompass all branches of surveying and target under-represented groups.
- Enhance the value of membership in new ways to deliver quality experiences via services and education through relevant information delivered in ways members demand.

## **COMMUNITY**

ISV actively supports surveyors in maintaining the integrity of the cadastre and promotes benefit to the community by improving the efficiency and value of the related processes and systems.

### **AIMS**

- Increase engagement with our members and government to develop and advocate positions on key issues for surveyors and the community.
- Establish and promote community engagement across all levels of membership.
- Establish commercial agreements with identified kindred corporate entities.

## EDUCATION

ISV seeks to advance the learning of surveying, and supports programs for entry into surveying and advancement throughout a surveyor's professional career.

### AIMS

- Provide high quality professional development and communication with challenging, alternative and relevant content to develop and support surveyors.
- Provide support to surveyors seeking registration and other forms of post-graduate professional development.
- Enhance connections with existing tertiary institutions and establish connections with new ones.

## SUSTAINABILITY

ISV will maintain a sustainable institution to provide the support and value expected by our members.

### AIMS

- Establish ISV Board portfolios aligned with our interests with input harnessed from the skills of the broader ISV membership
- Create a succession plan to encourage diversity and refreshing of the ISV leadership.
- Establish new sources of consistent income streams.